

**COMPTIA CHANNEL CON 2021 EXHIBITOR RECRUITMENT CHALLENGE**  
**CONTEST**  
*OFFICIAL RULES*

**NO PURCHASE NECESSARY.** Void where prohibited by law, in Quebec, and outside the United States and Canada. Subject to all federal, state, regional, provincial, and local laws, regulations, and ordinances. The ChannelCon 2021 Exhibitor Recruitment Challenge Contest (the “**Contest**”) begins on June 21, 2021 at 12:01 AM Central Time (“**CT**”) and ends on August 3, 2021 at 10 AM CT (the “**Contest Period**”).

**Eligibility:** Open to those entities that are registered as Exhibitors for CompTIA ChannelCon 2021. Employees, officers, and directors of The Computing Technology Industry Association, Inc., (“CompTIA”, also referred to herein as “Sponsor”) or any of their parent, affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment, and marketing agencies, website providers, web masters (collectively, the “Contest Entities”), and members of their immediate families (spouses, parents, siblings, and children, regardless of where they live) and those living in the same household are not eligible to enter or win. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and to Sponsor’s decisions, which are final and binding in all matters related to the Contest and which Sponsor may decide in its sole discretion. Winning a Prize is contingent upon fulfilling all requirements set forth herein. Sponsor reserves the right to verify the eligibility of winners.

1. **Sponsor:** The Computing Technology Industry Association, Inc., 3500 Lacey Road, Suite 100, Downers Grove, Illinois 60515-5439.
  
2. **How to Enter:** To enter, all eligible Exhibitors must follow the following steps:
  - a. Register as an Exhibitor for ChannelCon 2021
  - b. Provide all required information on the registration form, including but not limited to name and email address. You must also agree to these Contest Terms and Conditions.
  - c. CompTIA will send you a marketing email that includes your Exhibitor Link.
  - d. Share your Exhibitor Link with your Solution Provider network.
  - e. For every Solution Provider that registers for ChannelCon 2021 using your Exhibitor Link, you will receive one (1) point.

There is no limit to the number of points you can receive through use of your Exhibitor Link, provided you comply with these Official Rules and the Terms of Service of the social media platforms or email services where the Exhibitor Link is used, including but not limited to clearly disclosing that you are participating in this Contest in any online social sharing interaction that references the Contest. At a minimum, the hashtags #ad and #CompTIAContest should be included in all social media communications sent pursuant to the Contest. Sponsor reserves the right to disqualify any Exhibitor that does not adequately disclose its participation in this Contest while engaging in any online social sharing interaction referencing the Contest during the Contest Period.

3. **Prizes:** There will be three (3) prizes (each, a “**Prize**” and together, the “**Prizes**”) and three (3) winners. One winner will receive the First Prize; one winner will receive the second prize; and one winner will receive the third prize. Prizes are as follows:
  - a. **First Prize:** (i) One (1) CompTIA ChannelCon Recruitment Trophy; (ii) exceptional branding opportunities, including one (1) live broadcast on the CompTIA Connect YouTube Channel; (iii) recognition in CompTIA’s post-event email blast; (iv) guaranteed meeting space during select times at ChannelCon 2022; and (v) prime booth placement at ChannelCon 2022, which is currently scheduled for August 1-3, 2022 in Houston, Texas.
  - b. **Second Prize:** (i) guaranteed meeting room space at select times during ChannelCon 2022; (ii) special recognition from the stage at ChannelCon 2022; and (iii) prime booth placement at ChannelCon 2022, which is currently scheduled for August 1-3, 2022 in Houston, Texas.
  - c. **Third Prize:** Prime booth placement at ChannelCon 2022, which is currently scheduled for August 1-3, 2022 in Houston, Texas.
4. **Selection of Winners:** On or about August 3, 2021 at approximately 11:00 AM CT, Sponsor will tally the number of points for each Exhibitor. The Exhibitor with the most points will win First Prize. The Exhibitor with the second-most points will win Second Prize. The Exhibitor with the third-most points will win Third Prize. Potential prize winners will be notified by Sponsor at the email used on their ChannelCon2021 registration form on or about August 5, 2021. If a winning Exhibitor cannot be contacted via email after the first attempt to contact them, or in the event a winning Exhibitor is disqualified for any reason, Sponsor will award the applicable prize to the Exhibitor with the next-highest point total.
5. **Publicity Release:** EXCEPT WHERE PROHIBITED BY LAW, WINNER GRANTS TO SPONSOR (WHICH GRANT WILL BE CONFIRMED IN WRITING ON REQUEST OF SPONSOR), ITS SUBSIDIARIES, AFFILIATES, RETAILERS DISTRIBUTORS, ADVERTISING AND CONTEST AGENCIES, SUPPLIERS, AND THOSE ACTING PURSUANT TO ITS AUTHORITY THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLDWIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING, BUT NOT LIMITED TO, THE WORLD WIDE WEB, AT ANY TIME OR TIMES, WINNER’S NAME, LOGO, PORTRAIT, PICTURE, AND/OR BIOGRAPHICAL OR COMPANY INFORMATION FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING THE ANNOUNCEMENT OF WINNER’S NAME ON TELEVISION OR RADIO BROADCAST) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION.
6. **Liability release:** By participating in this Contest, entrants agree that Sponsor and its affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, web masters, and their respective officers directors, employees representatives and agents (the “**Released Parties**”) are not responsible for: (1) any incorrect or inaccurate information; (2) technical failures of any kind; (3) technical or human error or unauthorized human intervention of any

kind; (4) injuries, losses, or damages to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or misuse of any Prize; or (5) any claims based on publicity rights, defamation or invasion of privacy, or merchandise delivery.

**Everything regarding this Contest, including the website and all Prizes, are provided "as is", without warranty of any kind, either express or implied, including but not limited to the implied warranties of merchantability, fitness for a particular purpose, or non-infringement.**

7. **Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate Federal or State Court located in Cook County, Illinois; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorney's fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Illinois, without giving effect to any choice of law or conflict of law rules (whether of the State of Illinois or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Illinois.
8. **Winners List:** For a list of winners available after August 5, 2021, send a stamped, self-addressed envelope for receipt by October 30, 2021 to: The Computing Technology Industry Association, Inc. 3500 Lacey Road, Suite 100, Downers Grove, Illinois 60515-5439.